

Hi, I am Dr. Rebecca McPherson the 2021 WilcoHR Past President. I am an Assistant Professor of Human Resource Management (HRM), with the College of Business Administration at Texas A&M University-Central Texas. In 2012 I received my Ph.D. in Educational Human Resource Development (HRD) with a focus in Adult Education from Texas A&M University-College Station. My previous experience includes a variety of HRM roles in the work environment spanning from 2001 to 2009 along with faculty teaching and research roles in higher education beginning in 2012.

At the moment, I have eight publications in peer-reviewed journals. My research interests include recruiting, developing, and retaining a qualified workforce with particular emphasis on talent management, workforce development, and job mobility as well as access and persistence issues impacting higher education completion.

I have been a guest speaker at CTHRMA, WilcoHR, HR Southwest 2018 & 2019, Texas Association of Risk Management's HR Consortia, and upcoming in 2020 Texas Association of Counties. Topics included ADAAA, service animals in staffing and employment, employer brand management, and the job mobility puzzle.

I am the faculty advisor for the SHRM-aligned BBA HRM and MBA HRM emphasis programs at A&M-CT. Please send an email to [becca.mcpherson@tamuct.edu](mailto:becca.mcpherson@tamuct.edu) if you have questions about WilcoHR, speaking requests, or career development advice. Thank you!