Samantha Fulford, MSHRD, PHR, SHRM-SCP has 20+ years' experience working in the golf and hospitality industry in various roles and capacities. She is the Director of Accounting and HR for The Golf Club Star Ranch in Hutto, Texas. In this role she manages the accounting and human resource management administration for the golf course.

Samantha has a Bachelor of Arts degree in English from the University of Texas at Austin and her Master of Science in Human Resource Development from The University of Texas at Tyler. In addition to volunteering with Wilco HR, Samantha also serves as the Certification Co-Director for Texas SHRM. In her spare time Samantha enjoys reading and spending time with her family.