

Vidya Moorthy owns and manages two organizations - Austin based Clural LLC and Bassett Education India based in India. Both her companies help develop content for professional development and upskilling in multiple areas including multicultural communication and DEI. She works with leaders in HR across multiple industry verticals specifically in learning and development. She serves on the boards of the Austin Business Woman, Texas Women in Business and our very own Wilco HR.

She is primarily a communication strategist and PR professional. She led client services for North America for Detroit based Bassett and Bassett, a strategic communication management firm. With her experience that spans nearly 25 years and three continents, her work is an interesting mix of the eastern and western worlds, her insights are rooted in her global perspective. A proud graduate of Michigan State University and a mother to two beautiful teenage daughters and a lab and a passionate cook - here's her take on the lesser known skills in leadership.